



Why is EXPO 2027 Moving to Savannah?

I heard this question from many exhibiting companies while attending the Timber Processing Show in Portland, Oregon. Many asked why we couldn't simply keep EXPO in Nashville. Here's our answer.

When planning EXPO 2027, we were offered two date options in Nashville. One fell in late October or early November with a Thursday-Saturday show schedule. Those dates coincided with traditional opening-day hunting seasons, which pull many exhibitors and attendees away from the show. They also overlapped with major college football matchups that compete for attendees' time, travel, and attention.

In addition, hotel rates during those dates were significantly higher, increasing the cost of attending for both members and exhibitors. The only other available option was an early December timeframe.

There is no doubt Nashville proved to be a great location for EXPO and a refreshing change from Atlanta. Unfortunately, the timing and logistics did not align for 2027. We certainly hope to consider Nashville again for future events.